



FOR IMMEDIATE RELEASE

August 25, 2016

SAVE-THE-DATE FOR THE 17TH ANNUAL WINTER'S EVE AT LINCOLN SQUARE

New York's Largest Holiday Festival Returns with Free Family Fun, Dozens of Live Performances, Children's Activities, Food Tastings from Renowned Restaurants, and the Upper West Side's Only Tree Lighting Set for Monday, November 28, 2016 from 5:30 pm to 9:00 pm



Tree Lighting Ceremony at Winter's Eve 2015 with: THE CHAPIN FAMILY, featuring Tom Chapin, the Steve Chapin Band, the Chapin Sisters, and Jen Chapin; Tony Award-Winning Actress Laura Benanti; WABC-TV's Sade Baderinwa; and Leaders of the Lincoln Square BID.
Photo by Filip Wolak, courtesy of the Lincoln Square Business Improvement District

New York, NY - On Monday, November 28, 2016, the [Lincoln Square Business Improvement District](#) and presenting sponsor [Time Warner, Inc.](#) will host the 17th Annual *Winter's Eve at Lincoln Square* – New York's largest holiday festival featuring an evening of music, food, dancing and fun for the whole family. The highly-anticipated event promises a new and lively lineup of legendary performers, up-and-coming musicians, dancers, street entertainment and more to ring in the holiday season and light up the Upper West Side. Bring your appetite and enjoy the food tastings at three different outdoor spots in the neighborhood. For the third consecutive year, the holiday tree will be a New York State tree from Domes Tree Farm, located in Bliss, New York. Stay tuned for details on this year's Dante Park main stage headliner and other exciting entertainment to appear at dozens of live performance areas throughout the district.

ENTERTAINMENT: Lincoln Square's sidewalks and public spaces will come alive with musical performances, processional groups, multicultural dance troops, ice sculpting, Jazz at Lincoln Center, youth choruses, jugglers, stilt-walkers and more, making for a festive fun-filled evening along the streets and sidewalks of this dynamic Upper West Side neighborhood.

FOODIES & HOLIDAY CHEER: More than 30 of Lincoln Square's finest restaurants and eateries will offer food tastings of their signature dishes at nominal cost (\$1-\$4) at three separate outdoor locations from 6:00 pm – 8:30 pm. Many of the local stores and neighborhood institutions will host performances, activities and holiday cheer throughout the evening.

WHEN: Monday, November 28, 2016, 5:30 pm – 9:00 pm, Rain, Snow or Shine!

WHERE: The celebration begins with the lighting of the Upper West Side Holiday Tree in Dante Park at Broadway & 63rd Street and continues along Broadway from Time Warner Center to 68th Street.

BY SUBWAY: Take the 1, A, B, C, or D train to 59th Street/Columbus Circle or the 1 train to 66th Street and Broadway.

WEBSITE: www.WintersEve.nyc

MEDIA CONTACT: For press inquiries please contact: Justine DiGiglio at (212) 205-6632 or Justine@nicholaslence.com.

PHOTOS: For press in need of high resolution photos from 2015, you can download from this link: <http://bit.ly/2bxyEMn>. Photo credit is listed under each photo.

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